

THILE

SENIOR UX/UI DESIGNER

THILE.DESIGN

HELLO@THILE.DESIGN

469.269.4167

SKILLS

Information Architecture
Wireframes & Task Flows
User Research & Personas
Prototyping
Web & Mobile Design
Design Systems
Iconography
Agile Methodologies
Strategy & Product Vision

TOOLS

Figma, Sketch, Zeplin, Miro
Invision, Justinmind
Jira, Confluence
Adobe Creative Suite

DEVELOPMENT

HTML5/CSS3
JavaScript/jQuery
Bootstrap Framework
GitHub/GitLab

EDUCATION

UNIVERSITY OF TEXAS,
DALLAS
Media & Communication

VOLUNTEER

ADPLIST

UX Mentor

BOSTON UNIVERSITY

UX Mentor

VIETNAM UX/UI

UX Mentor

LAWORKS

MLK DAY Project Leader

LA FOOD BANK

Food Packaging

RED HAT INC. | SENIOR UX DESIGNER

AUG 2021 - PRESENT

- Collaborating with the AWS team to significantly enhance the end-to-end user experience of **Red Hat OpenShift Service on AWS**
- Ensuring consistency in the user experience across **OpenShift** products in the cluster update space
- Facilitating work and feedback sessions to encourage collaboration among a global team of designers
- Successfully led design thinking workshops that aimed to improve the user experience of the OpenShift Cluster Manager dashboard

GEN DIGITAL | UX/UI DESIGNER

FEB 2019 - JUL 2021

- Headed the design efforts for the **SafeThings Gateway Router Security** app on both iOS and Android, prioritizing user-friendly design and ensuring top-notch security measures
- Designed new features and improvements for **Norton Secure VPN**, optimizing the app's usability and functionality on both iOS and Android platforms
- Modernized and improved the usability of legacy desktop products, including **Norton Antivirus** and **Privacy Builder Browser Extension**, to meet the needs of today's users.
- Developed and implemented efficient prototyping processes for A/B testing and user research analysis to ensure optimal user satisfaction with all design decisions
- Provided expert guidance and mentorship to junior designers, supporting their skill development

TECHNICOLOR | UX/UI DESIGNER

MAR 2018 - FEB 2019

- Designed UX/UI for **Onset Metadata Application of PULSE platform**, used by well-known clients such as Marvel, Netflix, Amazon and Fox Studios
- Maintained up-to-date design documentation and guidelines to ensure consistency and efficiency
- Collaborated with marketing team to deliver visually captivating presentation and materials

SIMPLEHUMAN | UX/UI DESIGNER & FRONT-END DEVELOPER

MAY 2017 - MAR 2018

- Conducted thorough research and audits to identify areas for improving the shopping experience on the Simplehuman eCommerce website
- Utilized research findings to create wireframes, user flows, and functional prototypes for web pages
- Successfully implemented design strategies resulting in an **18% increase in conversion rate** and a **25% decrease in bounce rate**

INMOTION HOSTING, INC. | WEB DESIGNER & DEVELOPER

OCT 2015 - MAY 2017

- Created effective, user-focused web pages that drove high engagement rates
- Applied UX best practices to optimize landing pages and email campaigns, resulting in an impressive **26% open rate, 20% click-through-rate, and 18% conversion rate**
- Implemented design elements into front-end development

BRIABE MOBILE, INC. | WEB & GRAPHIC DESIGNER

OCT 2013 - OCT 2015

- Co-led the re-design project for Briabe Mobile's website resulting in a more user-friendly design
- Designed UI mockups, influencing successful mobile product launches and ad campaigns